

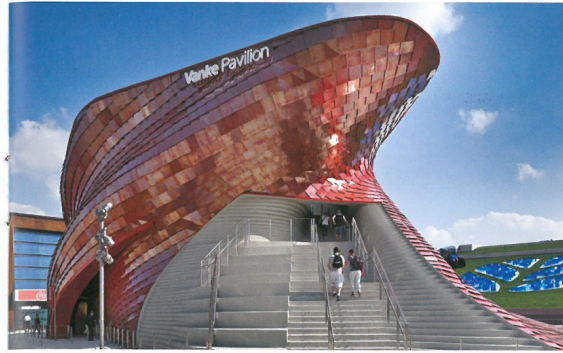


American Food 2.0: Fed to Feed the Planet

The American pavilion was interactive, creative and completely different from the impression most people have of the USA as the nation of fast food and coke. The spectacular structure symbolized a turning point in nutritional issues – towards sustainability and health. Over 3,860 square meters, the US exhibited food innovations that have the potential to change our eating habits. The pavilion was among the largest at the Expo; NUSSLI was entrusted with its construction and was able to bring all of its experience in dealing with the most diverse work and building materials to the table. The building was modeled after the structure of a barn using recycled steel. With its green exterior facade, the pavilion embodied how the vision of vertical gardens can actually be a reality today.

Spain – The Language of Flavour

Merging tradition with innovation and finding the language of flavor – with this in mind, the open construction of the Spanish Pavilion was a symbolic representation of Spain's own culinary tradition as well as the future of responsible agriculture. NUSSLI constructed the structurally imposing design on an area measuring 2,533 square meters.

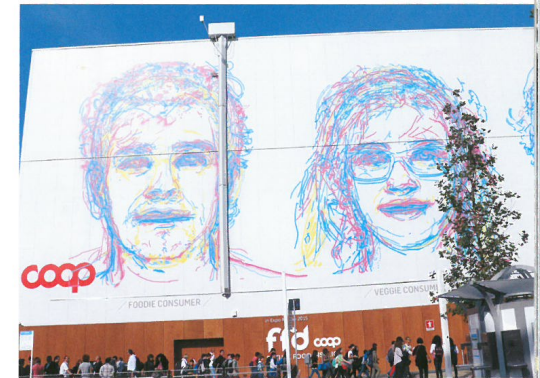


Vanke – Building Community through Food

For the second time since Expo Shanghai, a Chinese company presented itself with its own pavilion at a World Expo. The real estate company showed impressions of Chinese culture which goes through the stomach in a manner unlike anywhere else on the planet. As a result, the 989 square-meter Shitang built by NUSSLI, a simple traditional canteen which also functions as a meeting place, was the focus of attention.

Coop Italia – Future Food District

Italy's leading food retailers exhibited their vision of "Future Food Districts" in a lavish pavilion. A revolutionary aspect of the concept was that consumers could act not only as shoppers but also as purchasing agents. The heart of the pavilion was an open-air plaza which NUSSLI constructed with green areas, bars and kiosks. Likewise, the spectacular facade that consisted of huge vertical printer systems continuously gave the building a changing appearance. Thus, the pavilion not only became the center of attention for countless visitors, but was also entered into the 2016 Guinness Book of World Records. NUSSLI installed the record-breaking plotter systems and operated them during the Expo.



Italian Wine – Vino, a Taste of Italy

As the blood of the Italian earth – identity, luxury food and economic factor: The country presented itself as the self-assured guardian of good taste with its wine pavilion. NUSSLI was responsible for the multimedia preparation of the extensive theme over an exhibition area of 2,400 square meters, ensuring that all aspects of Italian wine were actually able to appeal to all five senses. The centerpiece was the wine library with a magnificent atmosphere in which a sommelier invited visitors to a wine tasting.