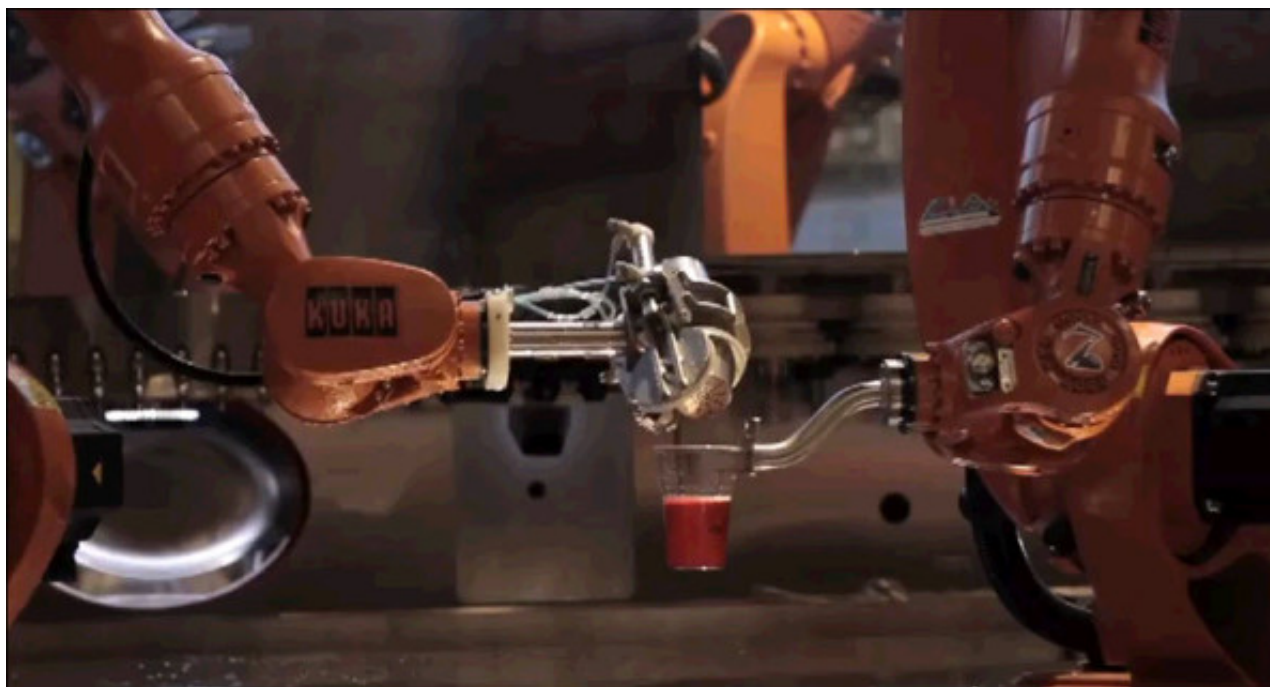


I need this Makr Shkr Robot Bartender thingy and I needed it yesterday!

Filed under: Cool Ish, Culture & Lifestyle, Technology



On Wednesday May 15, Makr Shkr – a new robotic bartending system designed by researchers at the MIT Senseable City Lab – was unveiled at Google I/O in San Francisco. The new mixology system allows users to create in real-time personalized cocktail recipes through a smart phone application and transform them into crowd-sourced drink combinations.

* I have a saying in life, and it basically is, “You see, THAT is why some guys deserve to be billionaires!” ... Its not always about coming up with something that will absolutely revolutionize the world, its not about reinventing the wheel, sometimes its not even about being that clever... some of the richest people ever just found a need, and filled it. Now, a robot bartender probably wasn't anywhere near the top of the list of things we need to be fixed in life but dig on this... isnt science, on this level all about generating big ideas and then finding a way to bring it to the level of the common man and making his life easier? Like that is part of the reason for NASA and spending trillions of dollars on space exploration because the hope is that we will find solutions somewhere else, that we can apply to every day.

Shouts out to our guy Danny Doo for posting this article on his facebook ... Check out the video (and the rest of my rant) after the jump.....

... there are many examples of things that have come out of high level science, that are basic everyday things that we dont even think about anymore... stuff like water filters, and shoe insoles or invisalign braces, are things that are spin offs of stuff that NASA has invented. So here I'm thinking even more direct... imagine these geniuses figuring out how to get these arms and this delivery system built into a fridge that I can have in my man cave. Or how this will be an option at a bar like the self check out is at the grocery store and then I dont have to deal with a dubag bartender taking forever because he is making some concoction that has a cool name but is gonna taste like shit. I'm excited for the possibilities.